

*Advertisement Opportunity*  
**2017-18**



The Buffalo Niagara Choirs is SOLICITING ADVERTISEMENTS FOR ITS 2017-18 CONCERT PROGRAM.

**Deadline to appear in all programs**    [October 30, 2017](#)

**Why is this a great business opportunity?**

- ✓ Concert program is viewed by over 3,200 people
- ✓ Advertisements are in every program throughout the concert season.
- ✓ Concerts are held in a variety of venues reaching a wide and varied audience
- ✓ Advertisements will reach people throughout Western New York

**Sizes and Prices of Advertisements**

Full Page/Inside Cover/Back Cover	\$250/\$300/\$350	4.75 in. W by 7.75 in. H
Half Page	\$125	4.75 in. W by 3.875 in. H
Quarter of a Page (horizontal or vertical)	\$85	4.75 in. W by 1.875 in. <b>OR</b> 2.375 in. W by 3.875 in. H
Eighth of a Page	\$60	2.375 in. by 1.875 in.

**Requirements:**

A CAMERA READY digital copy of your ad in PDF or JPEG sent to Robert Kiersz, Layout Coordinator, [rkiersz@gmail.com](mailto:rkiersz@gmail.com). Your advertisement may be reduced or enlarged to fit the space purchased.

**PLEASE USE ARTWORK PREVIOUS PROVIDED**

*CHECKS*

Addressed to  
Buffalo Niagara Choirs,

Sent to  
211 Parkhurst Blvd.  
Tonawanda, NY 14223

*CREDIT CARD*

Go to our website  
Download form

www.bnchoirs.org

You will receive a  
receipt electronically  
or by mail

You will also receive a  
program with your  
advertisement.

**Business Name:** \_\_\_\_\_

**Daytime Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_